**Color Scheme Guidelines for our Online Learning Platform:**

**Target Audience**

* Learners of all ages and backgrounds
* Educators seeking to teach online

**Project Objectives**

* Create a user-friendly and adaptable online learning platform.
* Offer a wide range of courses to cater to diverse interests.
* Provide tools to track learner progress and course performance.

**Color Scheme**

* **Primary Color (Blue):** Ideal for core interactive elements like buttons and calls to action in learning mode.
* **Secondary Color (Orange):** Ideal for core interactive elements like buttons and calls to action in teaching mode.
* **Background:** White for light mode promotes a clean and spacious feel, while gray in dark mode offers better contrast and reduces eye strain.
* **Text:** Black and gray for light mode ensures readability, while white text on a dark background provides optimal contrast in dark mode.
* **Icons:** Primarily use Gray to maintain a clean aesthetic. Consider incorporating subtle blue or orange highlights for specific categories or functionalities.

**Competitors**

* Udemy: Purple and black
* Coursera: Blue and white

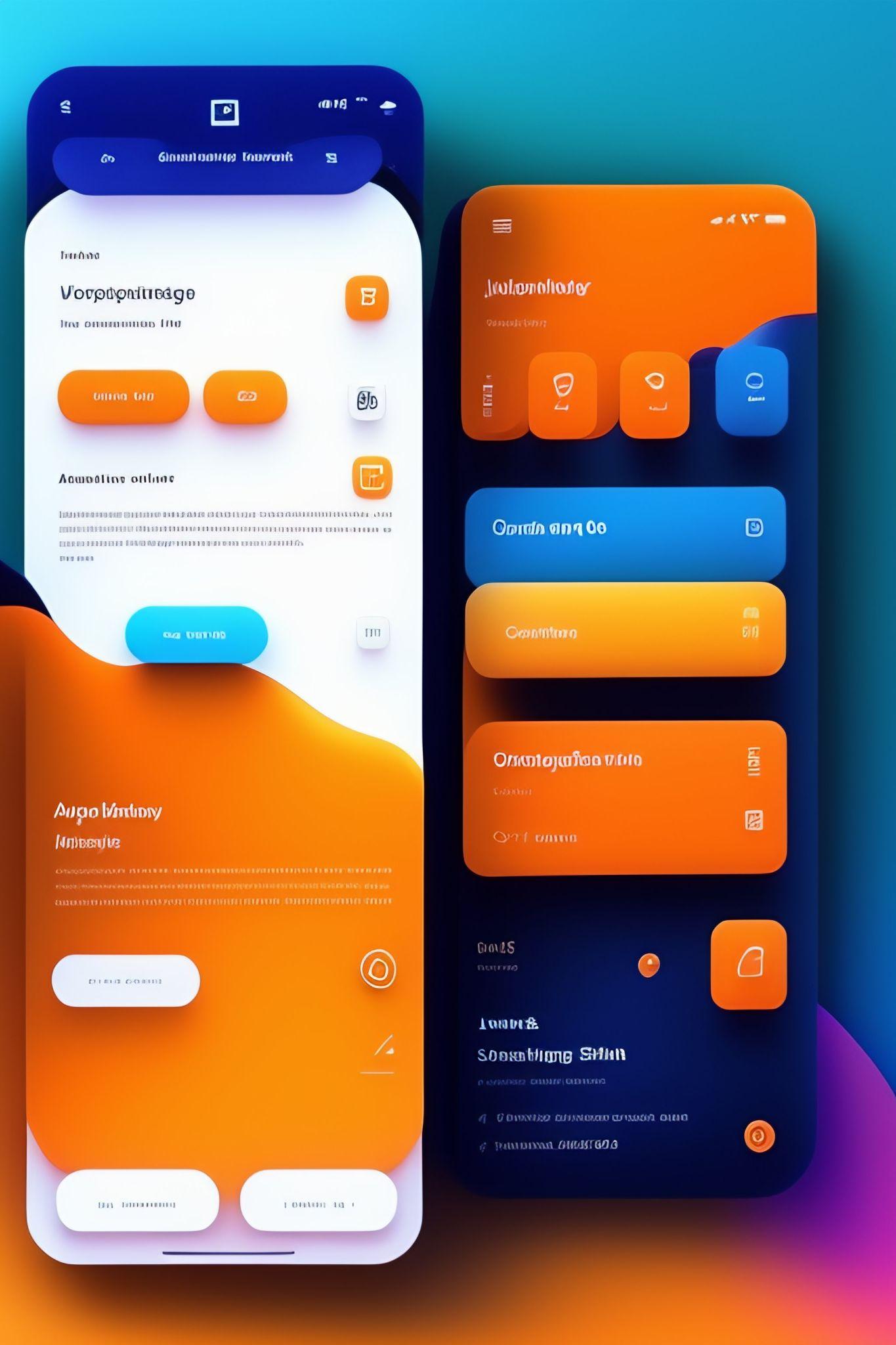
**Considerations**

* While both Udemy and Coursera use established color schemes (purple/black and blue/white respectively), we can leverage the positive connotations of our chosen colors (blue and orange) to create a unique and inviting platform.
* Our blue color can represent trustworthiness and knowledge, similar to Coursera, while the orange can add a touch of energy and approachability to differentiate ourselves.

### **Color Palette**

Here are the core colors used in our design system:

* **Primary Color:** Blue (#06C8E4) - Represents trust, knowledge, and reliability.
* **Secondary Color:** Orange (#FA882F) - Represents energy, enthusiasm.
* **Background:**
  + Light Mode: White (#fff) - Provides a clean and spacious feel.
  + Dark Mode: Gray (#343a40) - Enhances contrast and reduces eye strain.
* **Text:**
  + Light Mode: Black (#000) and Gray (#868e96) - Ensures optimal readability.
  + Dark Mode: White (#fff) - Provides clear contrast against the dark background.
* **Icons:** Gray (#868e96) - Maintains a clean and consistent look. Consider subtle blue or orange highlights for specific categories or functionalities.

**Design Example for our colors :****:**